



## For Consideration in Ensemble Evaluation

### Recognition and Weight of Visual Basics

- Line
- Mass – Size, Scale, Volume
- Color – Hue, Value, Intensity
- Balance – Use of Space, Depth Projection
- Organization – Contrast/Opposition – Similarity/Perceived Relationship
- Pattern – Motif
- Theme and Variation
- Rhythm – Use of Time
- Dynamic – Movement, Rate of Change, Speed, Velocity
- Development – Growth to Another Level

### Recognition and Weight of Visual Amalgams

- Purity of Design  
Absence of extraneous or inappropriate Design Elements to reveal structural soundness.  
Achieving intrinsic and organic design versus artifice or superficial ornamentation.
- Pictorial Integrity  
Completeness of Illustration.  
Graphic Depiction of Musical Thought.
- Motivated Movement  
Movement determined or suggested by Musical or Thematic input versus contrived or arbitrary motion.
- Appeal to Intellect  
Composition and construction compelled by Rational, Functional, Architectural, and Logical processes.



## Validation Visual Design

- Quality  
Is it substantial, appealing or intriguing? Is it motivated?
- Function  
Does it fulfill its purpose, illustrate concept, reveal musical information, deliver the intended message?
- Efficiency  
Is it physically performable? Does it use more energy than needed to do the job? Do the components fit smoothly together, or is it forced?
- Acuity  
Does it display clarity? Is it understandable, accessible, focused, well-spoken?

## Elevated Visual Considerations

- Detail  
Completion of thought, not cluttered or filled with relentless activity.
- Contrast  
Opposites creating conflict, abrupt or surprising changes.
- Exaggeration  
Heightened reality, scale, volume, space, proportion.
- Signature  
Personality clues, identity hallmarks of unit or designer.
- Motif  
Reiteration of element, theme, movement, etc. Purposeful placement, not redundant.
- Simplicity  
Ease of perception, nuance, subtlety, refinement.
- Urgency  
Importance of moments, illusion of first time, risk, challenge.
- Resonance  
Depth and richness of movement or look, memorability, symbol reference



Although it is necessary to isolate individual design elements in order to evaluate ensemble efforts, it becomes equally imperative to reassemble or reintegrate those elements to determine the wholeness of ensemble fabrication, construction, composition.